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# The Walk to School Challenge

A Cheriton Bishop Parish Council Initiative



Help Cheriton Bishop reduce  
its carbon emissions



and claim your free  
teddy bear key ring



# 6 Reasons to walk to school

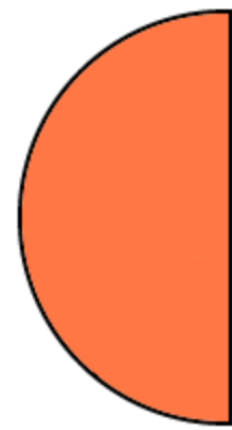


1. It costs nothing
2. You will feel better
3. You will see more
4. It can be surprisingly quick
5. There is zero pollution
6. You will help us achieve our zero carbon emissions target

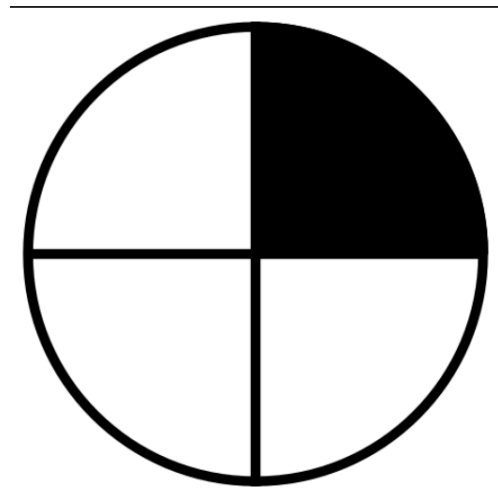


# Car journeys and carbon emissions

Car journeys account for one third of all carbon emissions



Half of all car journeys are less than 3 miles!



A quarter are less than 1 mile!

Small journeys are worse for the environment than long journeys






# Cheriton Bishop Parish Council ...

challenges you to keep a diary of your journey to school this Winter. Once you have completed 15 journeys on foot or by bike, please let your teacher know.



[illegible]



# Cheriton Bishop Parish Council ...

- for helping to reduce carbon emissions in Cheriton Bishop we will award you a reflective key ring for your back pack. This will light up in the dark and let other road users know you are there.



Together we can achieve  
our Zero Carbon Emissions  
target by 2030